



February 26, 2007

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: RFD Communications, Inc.
DBS Set-Aside Qualifications
Media Bureau Docket Number 06-92

Dear Ms. Dortch:

On behalf of Farm Journal, Inc. ("Farm Journal"), we hereby notify the Commission of certain developments in the above-referenced proceeding.

On December 15, 2006, RFD filed an Emergency Motion for Administrative Stay of the Commission's decision in this proceeding. Shortly thereafter, on January 3, 2007, RFD filed a Petition for Reconsideration of the decision. In both pleadings, RFD disputed the Commission's conclusion that it operated its RFD-TV programming service in a commercial manner by, among other things, acting as the exclusive distributor of live for-profit livestock auctions run by Superior Livestock Auctions, Inc. RFD also urged the Commission to stay and reverse its decision urgently lest DirecTV and/or EchoStar's DISH Network cease carriage of RFD-TV. That, RFD represented, would result in "millions of viewers" losing access to its program service as well as Superior's auctions.

Farm Journal submits this report so that the Commission is aware of substantial changes of decisional significance affecting the relief sought by RFD. First, despite the fact that the Commission has not stayed or reversed its decision, neither DirecTV nor EchoStar's DISH Network have ceased carriage of RFD-TV.

In addition, RFD-TV not only continues airing Superior's auctions, it apparently will continue serving as Superior's exclusive distributor indefinitely. According Superior's February 9, 2006 Video Cattle Auction catalog, "Superior Livestock Auction is back on RFD-TV." Furthermore, "an unexpected 'legal' situation . . . has now been resolved, and RFD-TV is proud to be able *to once again be the exclusive broadcaster* of all Superior Livestock and Superior Productions Auctions." See attached copies of the catalog's covers (emphasis added).

Finally, RFD purportedly has converted itself into a for-profit company also apparently operated by RFD's founder and president, Patrick Gottsch. In a recent email to RFD-TV programming suppliers, Mr. Gottsch announced that "RFD-TV is now a for profit, commercial television network." See the attached email message.

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These factual developments suggest that the bases for the relief presented by RFD in its Emergency Motion for Administrative Stay and its Petition for Reconsideration do not now exist, if they ever did. In any event, the Commission might consider whether RFD's pleadings are now moot.

Respectfully submitted,

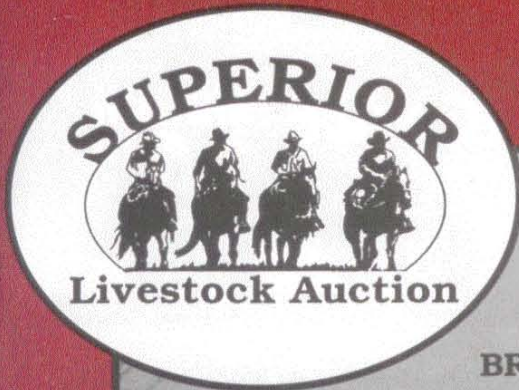
/s/ Kevin P. Latek

Kevin P. Latek

Enclosures

cc with encl.: Eloise Gore
Rosalie Chiara
Geeta Kharkhan
Todd M. Stansbury
Andrew Jay Schwartzman
John R. Feore, Jr.

VIDEO CATTLE AUCTION
FRIDAY
FEBRUARY 9, 2006



BROADCAST LIVE "VIA" SATELLITE ON **RED TV**
Rural America's Most Important Network
FROM THE SUPERIOR LIVESTOCK OFFICE & STUDIO
IN THE HISTORIC FORT WORTH STOCKYARDS
FORT WORTH, TEXAS

PREVIEW AT 7:00 AM (CST)
AUCTION AT 8:00 AM (CST)

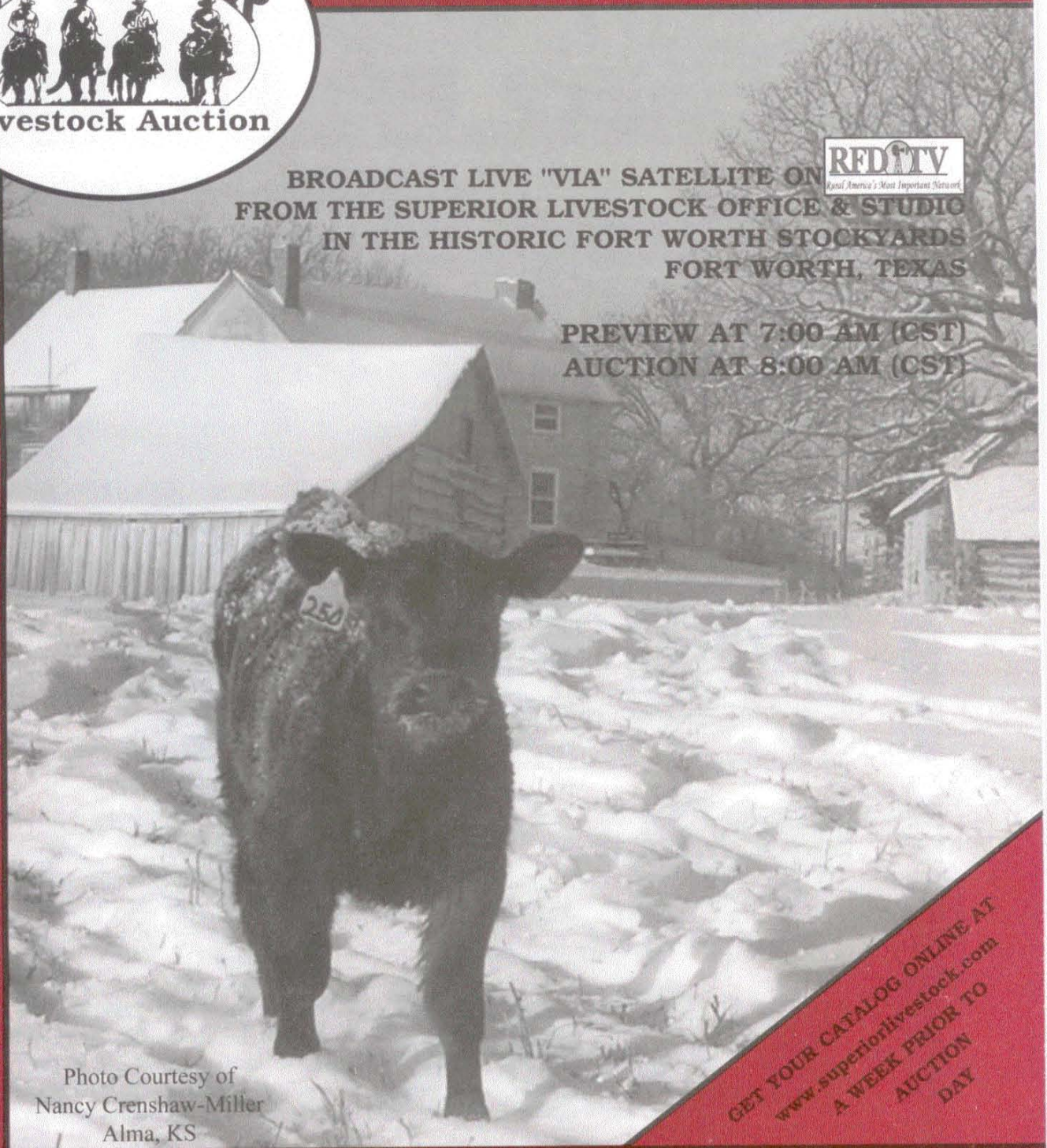


Photo Courtesy of
Nancy Crenshaw-Miller
Alma, KS

GET YOUR CATALOG ONLINE AT
www.superiorlivestock.com
A WEEK PRIOR TO
AUCTION
DAY

FOR MORE INFORMATION ON MARKETING YOUR CATTLE
"THE SUPERIOR WAY"
OR TO REGISTER FOR YOUR BUYER NUMBER
CALL 1-800-422-2117

www.superiorlivestock.com



is back on **RFD-TV**

Without warning, an unexpected "legal" situation arose in December/January that prevented RFD-TV from carrying some video auctions on this rural television channel. That problem has now been resolved, and RFD-TV is proud to be able to once again be the exclusive broadcaster of all Superior Livestock and Superior Productions auctions. We apologize to anyone who was inconvenienced by this unexpected interruption of your service, and appreciate the support and understanding that RFD-TV received from Superior Livestock, its representatives, and its customers during this matter. Auctions are here to stay on RFD-TV, and are back on this rural channel where they belong.

RFD-TV Proudly Serves The American Cattleman



The Cattle Show



Tune in each week to see television programming focused on the bovine industry:

The Cattle Show – The nation's first and longest running weekly, half-hour television show dedicated to serving the bovine industry airs every Tuesday evening, Wednesday, and Sunday evening on RFD-TV. Sponsored by Cargill Animal Health.

The American Rancher – Tour this country's premier cattle operations featuring a variety of breeds, interviews, and wonderful scenery hosted by Pam Minick. Airs each Monday evening, Tuesday, and Saturday afternoons on RFD-TV.

Cattlemen To Cattlemen – Beginning February 5, NCBA will now produce its own weekly series focused on news, markets, features, and Washington reports to better inform the cattleman, woman, and general public. Airs in prime time on Tuesday, Wednesdays, and Saturday mornings.

Superior Livestock Auction Previews – A look at the cattle to be offered that day airs prior to each Superior Livestock and Superior Productions broadcasts.

Video Auctions – Gavel-to-gavel, uninterrupted coverage of Superior Livestock, Superior Productions, NCHA Western Bloodstock, rodeo stock, and other auctions will continue to expand on RFD-TV.

Thanks For Watching



www.rfdtv.com

Rural America's Most Important Network

To: All Programmers
Re: Important RFD-TV Conference Call

All,

There will be a mandatory conference call held this week on Wednesday, February 14, at either 10am or 3pm (eastern) time to announce and discuss the following:

1. RFD-TV is now a for profit, commercial television network.
 2. No more public interest restrictions to programming.
 3. Changes to program guidelines & agreements for 2007/2008.
 4. New DIRECTV & DISH Network program agreements and packages.
 5. Channel change on DISH Network.
 6. RFD-TV The Theatre Grand Opening set for March 28.
 7. Rural Media Study which most of you should now have in your hands.
- Please make sure that you have this study to refer to during our conference call if you are intending to be an advertising based program.

Obviously, this is big news. Please make sure that you, and every key member of your organization, participate in one of the above conference calls on Wednesday. We would prefer that Equine programmers focus on the 3pm (afternoon) call, with other programmers on the 9am (morning) call. However, if your schedule conflicts, you may be call in at either time.

NOTE - This news is embargoed, and not to be discussed with anyone outside of your own organization until begin authorized to do so, with the official RFD-TV Press Release, which will take place AFTER our conference calls.

The call in number is: 866-365-4406 Conference number 227-9292 followed by the # sign.

Again, we thank you for all your support through the "tough" times. The tough times are over. It is now time to kick some serious butt, and for this network along with each and every programmer, to strive to reach their full potential to truly expand and improve your rural television network to better serve our audience.

Patrick Gottsch
President
RFD-TV, LLC
Rural Media Empire, Inc.